



**Soft Coated Wheaten Terrier Club  
of America National Specialty  
10/8/2023**

**Advertising for MCKC Catalog**

AKC Event# 2023006701

Date Received \_\_\_\_\_

**Signature of  
Advertiser** \_\_\_\_\_

**Amount Enclosed \$** \_\_\_\_\_ \$70/page, \$20/booster (See below for costs), payable in US Funds to SCWTCA

**Name** \_\_\_\_\_

Street Address

City

State

Zip

**Phone (home)** \_\_\_\_\_ **(cell)** \_\_\_\_\_

**E-Mail** \_\_\_\_\_

**All Advertising must be submitted to Susan Ratliffe by 8/10/2023**

*(LATE ADS MAY BE REFUSED AND/OR SUBJECT TO AN ADDITIONAL CHARGE)*

- Ad cost and options:
  - \$70 full page camera-ready ad with photo(s) or
  - \$70 full page with 1 photo for non-camera ready (additional photos: add \$10 per photo)
  - **NEW THIS YEAR...** Booster page \$20 for 2-3 lines of text, Kennel Name, logo, Etc... "Wishing Everyone A great Montgomery" 6 individual ads/page (see attached example)
- Camera ready ads may be submitted by email. Mail check & form after emailing camera ready ads
- Call Susan Ratliffe (585-857-2103) for details when submitting non-camera ready ads
- When submitting by mail, be sure all photographs (high resolution, scanned at 300 dpi), artwork, etc. are labeled. Do not bend, fold, tape or staple pictures. Attach with a paper clip.

Please waive signature when sending by mail.

Submit ad copy and check payable to SCWTCA in US Funds only to:

Susan Ratliffe  
88 Furman Rd  
Macedon, NY 14502-9413

 **Help support the SCWTCA Specialty** 

# Example of Booster Page.

Each box DIFFERENT breeder

## \$20 per box.

|   |  |
|---|--|
| <p>WISHING EVERYONE A WONDERFUL<br/>MCKC AND SCWTCA SPECIALTY</p> <p>Sponsored by the Soft Coated Wheaten Terrier Club of America</p>  |  |
|  <p>Helen Fraguela<br/>Address<br/>Phone<br/>Email<br/>website</p>   | <p><i>Moonstruck Wheatens</i></p> <p>Helen Fraguela<br/>Address<br/>Phone<br/>Email<br/>website</p>                                |
|   | <p><i>Breeding<br/>happy, healthy<br/>Wheatens that<br/>conform to the<br/>standard!</i></p>  <p>Helen Fraguela<br/>website</p> |
|  <p>Helen Fraguela<br/>Address<br/>Phone<br/>Email<br/>website</p>   | <p><i>Moonstruck<br/>Wheatens</i></p> <p><i>Breeding<br/>happy, healthy<br/>Wheatens that<br/>conform to the<br/>standard!</i></p> <p>Helen Fraguela<br/>email<br/>website</p>                                       |
| <p><b>MOONSTRUCK...</b><br/>WISHING EVERYONE A<br/>WONDERFUL MCKC</p> <p>Helen Fraguela<br/>website</p>   |  |